

Proofpoint Security Awareness— Standard vs. Enterprise

Packages Summary

Proofpoint Security Awareness shapes how employees act when faced with threats. Our solution is the market leader for training that drives behavior change, incorporating threat data to deliver targeted training and build a strong security culture. This document summarizes the differences between Proofpoint Security Awareness Standard and Proofpoint Security Awareness Enterprise.

	STANDARD	ENTERPRISE
Who this is best for	<p>Organizations looking to deploy engaging awareness programs and cut IT overhead. It helps:</p> <ul style="list-style-type: none"> • Drive behavior change with tailored education and reinforcement. • Use threat-driven content to defend against new and trending attacks. • Engage learners with wide variety of styles and material. • Expand beyond phishing to include other privacy and security domains. • Know if user-reported messages are malicious with Proofpoint's advanced threat-detection technology. • Automate the removal of user-reported malicious emails with the Closed-Loop Email Analysis and Response (CLEAR) workflow. 	<p>Organizations with advanced threat-protection needs. Besides Standard functionality, you can:</p> <ul style="list-style-type: none"> • Use more integrated capabilities and content in your program. • Run focused programs based on real risk with Targeted Attack Protection (TAP) Guided Training. • Better understand user risk with Nexus People Risk Explorer

This solution set is part of Proofpoint's integrated Human-Centric Security platform, mitigating the four key areas of people-based risks.



	STANDARD	ENTERPRISE
Multitenant administration	✓	✓
My Library for content planning	✓	✓
Custom SCORM file upload		✓
Support for Nexus People Risk Explorer		✓
Support for Targeted Attack Protection (TAP) guided training		✓
Support for automated email remediation (CLEAR)	✓	✓
Adaptive learning assessments		✓
Culture assessments		✓
Machine-Learning Leveled Phishing	✓	✓
Phishing simulations	✓	✓
QR code phishing simulations	✓	✓
USB simulation	✓	✓
Training assignments	104 core modules	Almost 650 modules and assessments
Security awareness materials	✓	✓
Best practices and campaign guides	✓	✓
Teachable Moment Phish Hooks	✓	✓
Language support for content	English plus three client-selected languages	More than 40 languages
LMS installation (SCORM)	✓	✓
PhishAlarm Email Reporting Button	✓	✓
Threat classification using Proofpoint advanced threat-detection technology	✓	✓
End-user sync via SCIM to any identity provider	✓	✓
Real-time reporting for real-world threats and phish sims	✓	✓
Adaptive assignments and groups for training automation	✓	✓
C-Level visibility with CISO dashboard	✓	✓
Customization services for branded content	✓	✓
Partner with Premium Services for Proofpoint Security Awareness	✓	✓

Closed-Loop Email Analysis and Response

The Closed-Loop Email Analysis (CLEAR) workflow streamlines user email reporting, suspicious email investigation, malicious email remediation and end-user feedback. This saves time and resources for security teams.

- CLEAR makes it easy for users to report suspicious messages with the click of a button.
- CLEAR also automatically investigates suspicious messages from all user inboxes.
- When integrated with our Threat Protection platform, CLEAR automatically remediates malicious messages from all user inboxes and notifies the reporter with customized feedback.
- CLEAR is available for either P1 customers or those who have Proofpoint Threat Response Auto-Pull (TRAP) as an add-on

Proofpoint Threat Protection Platform Integrations

Proofpoint Threat Protection platform integrations are available with the Enterprise package, included in P1 bundles.

- Targeted Attack Protection (TAP) Guided Training. Run a program based on real risk in your email environment. Choose Very Attacked People™ (VAPs) and Top Clickers of specific threat types (such as credential phishing and ransomware) when setting up assessments or training.
- Nexus People Risk Explorer. A cybersecurity risk dashboard for CISOs and strategic security leaders to plan and implement a people-centric security strategy. It analyzes data from Proofpoint solutions and third-party products in your environment, segments your employees by their security risks and then suggests appropriate controls for each group
- CLEAR for remediation. This workflow automates the investigation and remediation of user-reported messages and provides customized feedback to those users.

Premium Services for Proofpoint Security Awareness

Get a strategic partner to help clarify your strategy, accelerate your delivery, and fortify your defenses. Available for Standard and Enterprise customers.

- Blend human risk best practices with Proofpoint threat intelligence to evolve your security culture and minimize human risk across your business.
- Collaborate with our credentialed experts to execute a strategy and program that aligns seamlessly with your company's goals and objectives.
- Identify and implement risk-reducing behaviors and education, making security an integrated function of your organization's culture and operations.

Additional Features and Benefits

REPORTS AND ANALYTICS	GLOBAL SUPPORT	END-USER ACCESSIBILITY
<ul style="list-style-type: none"> • Benchmark program success against industry peers • Real-time reporting with data that refreshes every 15 minutes • Add custom properties and dynamically filter and save custom reports • Export to XLS and CSV or use Results API to ingest data into a business intelligence tool 	<ul style="list-style-type: none"> • Core curriculum translated and localized into more than 40 languages • Rest of content in English plus 10 languages • Support for international time zones • Regional data storage and privacy features • Regionally specific domains, names, references and more 	<ul style="list-style-type: none"> • Single sign-on to the Security Awareness platform • Mobile accessibility for most training modules • Interactive training modules support WCAG compliance 2.1
ADMINISTRATION AND SECURITY	SUPPORT AND SERVICES	TECHNICAL SPECIFICATIONS
<ul style="list-style-type: none"> • Unlimited use of assessments, training and reporting for licensed users • Two-factor authentication for administrators • Limit password reuse and lock-out after failed login attempts • Customize password policy of administrators 	<ul style="list-style-type: none"> • Award-winning support via email, phone and live chat • Online community with knowledge base, ideas, discussions and more • Customer success support for program and implementation strategy • Access to extensive best-practices documentation 	<ul style="list-style-type: none"> • Annual independent third-party data privacy assessment by falloutfafa • Self-certified with EU-US Privacy • Shield and the Swiss-US Privacy • Shield Frameworks • Cloud Security Alliance STAR self assessment • Okta integration partner for single sign-on

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For more information, visit proofpoint.com.

ABOUT PROOFPOINT

Proofpoint, Inc. is a leading cybersecurity and compliance company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including 75 percent of the Fortune 100, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at www.proofpoint.com.

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